

Thank you for supporting Camas DECA. Our coffee project is part of the Marketing 1/Intro to Business curriculum to teach students about product branding and entrepreneurship. Each class is marketing and selling their own unique brand label to compete with the other three participating classes. This project helps students understand what it takes to brand a product, take it to market, sell it. They also have to deal with competition, as there are three other businesses selling coffee to their target market, YOU!

We will be selling coffee from Friday, November 22nd through Thursday, December 5th

Coffee bags are **\$10 per bag** and are roasted locally from [BJ's Coffee Roasters](#) in Vancouver, WA

Primo Blend (Ground/Whole Bean)- One of their most popular blends. Smooth, mild and crisp for an excellent morning coffee. Medium Roast.

Espresso Blend (Whole Bean)-Their espresso blend consists of four very distinct origins. Together these coffees produce an espresso that is rich in flavor, with full body and luscious crema. Medium Roast.

Please make **checks payable to Camas High School**. Students must collect money and turn it in so we can place their order. If you want to pay with the CHS online system, your order must be paid no later than Thursday, December 5th.

****Your order will be ready for delivery (by students) or pick up at CHS Lunch Box by Friday, December 13th.**

Camas DECA is donating **60% of our profits (\$3 per bag) to the C.A.R.O.L. program** that is coordinated with the Camas Fire Department. The program provides food and gifts to families in Camas and Washougal who are struggling to make ends meet. The other \$2 profit will go to Camas DECA to help offset competition travel costs. If you have any questions, please contact me at suzie.downs@camas.wednet.edu. Thank you for supporting Camas DECA and the families of Camas/Washougal!

Happy Holidays from Camas DECA!